

Why should I Read This?

The purpose of this special newsletter insert is to inform you about the views of the candidates in this very important City Council race. As you may remember, last election there wasn't much of a race. People weren't as involved.

Seven residents have stepped up to the plate and want to serve YOU! The Chamber believes it is important the voice of businesses is heard and we invite you to read this publication and attend the Chamber Lunch on Thursday, October 20.

How were the questions created?

The Chamber's Business Advocacy Committee created the questions from a request from chamber president Brenda Schwandt. Other Chambers have forums where candidates discuss their views but few have written opportunity for candidates to state their responses to views important to the business community.

Jeff Kurz

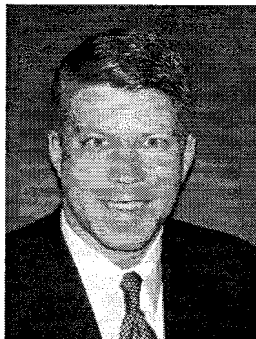
Why do you want to serve on City Council?

I want to **continue** to serve as a member of City Council because we are making great progress in our goal to revitalize our community, repair our aging infrastructure, and attract appropriate economic development that enhances our tax base and allows us to provide the **very best in city services without raising income taxes**. We have much more work to do and I'm asking the voters of Upper Arlington to return me to Council to continue this work on their behalf.

What qualifications do you bring to the position?

In addition to my 4 years as a member of Council, including 2 years as Council Vice-President, I continue to bring my experience as a CPA and member of the business community to the financial oversight of our residents' tax dollars, and the knowledge of

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Frank Ciotola

Why do you want to serve on City Council?

New and innovative methods of financing the city of Upper Arlington must be found in order for our city to flourish. I have a strong business background and I feel this knowledge can be of great value to the city of Upper Arlington. It is time for me to give something back to the city I have known and loved for so many years. Working on City Council offers me the opportunity to do just that and to help ensure the city's growth for years to come.

What qualifications do you bring to the position?

As a graduate of The Ohio State University, I have owned a business in the City of Upper Arlington for over twenty-three years. While living in Upper Arlington for the past twenty-nine years I have been a

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Don Leach

Why do you want to serve on City Council?

I care about Upper Arlington, believe that the decisions we make today will affect generations to come, and believe that I can effectively contribute. I want to put my management experience, expertise in real estate and construction law, and leadership in Upper Arlington community and school organizations to use to make our city even better. Through leadership and teamwork we can efficiently manage our resources, foster economic development, protect our property values and, ultimately, continue to be central Ohio's most desirable place to live.

What qualifications do you bring to the position?

I bring leadership, knowledge of the community, and problem-solving skills. I am managing partner of one of central Ohio's top 20 largest law firms, have expertise in real estate and construction law and have

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Frank Ciotola - (Continued from page 2)

ten year board member and State Chairman of National Federation of Independent Businesses (NFIB). I was the Ohio Recipient of NFIB Ohio Champion of Small Business Award and NFIB Midwest Region Champion of Small Business Award. In addition, I am a member and supporter of the Upper Arlington Civic Association and the Upper Arlington Area Chamber of Commerce.

What is your vision for the city in the next 3 to 5 years?

In order for our city to prosper we must increase our commercial tax base so we can ease the burden on the citizens of Upper Arlington. However, this must be accomplished by maintaining the neighborhood values we all share. This increase must be achieved in a manner that is responsible and fair to both the citizens of Upper Arlington and the business community. Many steps need to be taken to guarantee the citizens of Upper Arlington that their community will grow while we hold on to the strong friendly atmosphere that is Upper Arlington.

What are the top three pressing issues that City Council should address?

The most pressing issue is increasing our commercial tax base to allow our city to run at its optimal level. This can only be done by looking at redevelopment. Every redevelopment issue must be looked at separately. We must balance the pros and cons of each scenario so we can make the best decision for the city of Upper Arlington. Also, we must make sure the city is running on a fiscally sound basis. Measures need to be taken to ensure the residents of Upper Arlington that every tax dollar spent has a true and valuable purpose.

What are your perspectives on business development and the City granting incentives to attract new businesses and/or encourage growth of existing businesses?

We must keep our eye toward the fiscal strength of Upper Arlington. Any incentive offered to new or current businesses must offer the city a financial return. These incentives must be reviewed separately while carefully weighing the benefits for the public and private partnership. While I believe commercial growth is integral to the growth of Upper Arlington, we must proceed in a way that is safe for the Upper Arlington citizens and the well being of the community.

Dan McCormick - (Continued from page 3)

these residents. My business background helps me to view the UA residents as our customers. Through civic involvement I've brought a business acumen and problem solving techniques that helped the city to look at challenges through a new perspective.

What is your vision for the city in the next 3 to 5 years?

Providing the highest level of core services will continue including police, fire, trash, and a commitment to rebuilding our infrastructure. I can picture us building on our history and strengths of "incubating" businesses like MicroCenter, CompuServe, and the Diamond Cellar to position us as destination point for new businesses and technologies ready for their next stage of growth. We have incredible advantages (the highest quality schools, outstanding city services, access to technology centers like OSU, Battelle, and Chemical Abstracts), making it natural for UA to draw small businesses that want to blossom and grow into major forces.

What are the top three pressing issues that City Council should address?

1. The Master Plan and how it relates to Kingsdale—It will be critical that any and all solutions be based on market forces insuring that the taxpayers are not left with an investment that won't pay off.
2. Responsiveness of Boards and Commissions - Recently two boards held public forums where controversial issues were discussed. In one of those cases, the board ignored the law and it resulted in residents taking the issue to referendum. In the other case, the board tried to stop residents from later accessing information submitted at a public meeting.
3. The rising cost of government—The city has not had a significant growth in acreage or population in the past decade yet the cost and size of government has continued to grow. It is important that there is regular analysis to justify new services, their corresponding costs, and the impact on residents.

What are your perspectives on business development and the City granting incentives to attract new businesses and/or encourage growth of existing businesses?

Economic Development within municipalities is extremely competitive and I believe it is important for the City of UA to continue with a program to insure we have an opportunity to participate. It is most important to focus on areas of the city that are part of the Master Plan, attract businesses that can make a true impact, and attract businesses consistent with the surrounding areas. We also must have an accurate, objective, and accountable way to measure the results of the program.